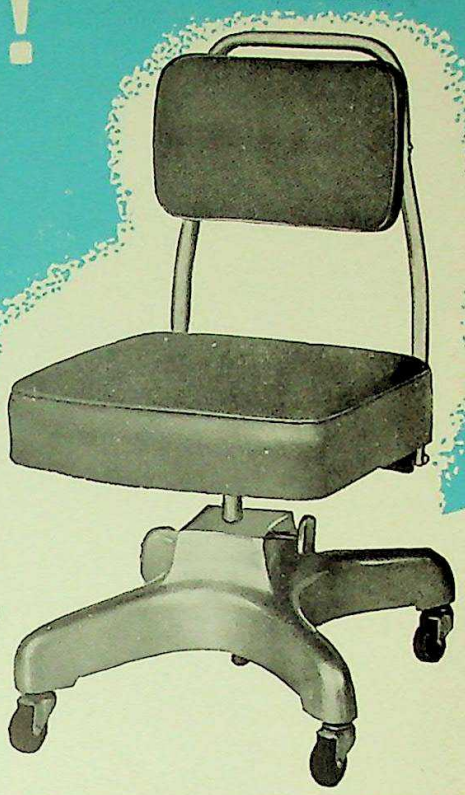
RITEFORM IS FIRST!

To Provide "5 Star" Feature Chairs at a Price Every Office Can Afford

Now enjoy the health supporting "spring back" features found on this outstanding new model . . . for comfortable office efficiency. Thousands of business girls who enjoy Riteform seating . . . acclaim these features that make the work day easier and more productive. It's today's great chair value!



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U S PATENT OFFICE

WITH BONDED FOAM RUBBER CUSHIONS

"Worth More — Greater Customer Value".

With Choice of Combination of Cloth with Leather Fabrics

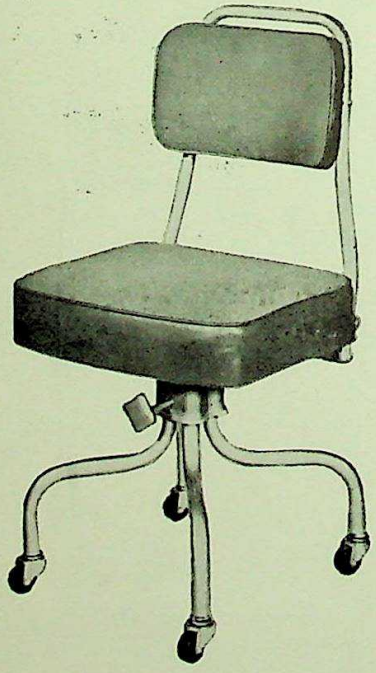
AT NO EXTRA COST!

Note the easy hand adjustments. No outside expert needed. The specially designed oilite bearings assure years of perfect service with no squeaks.

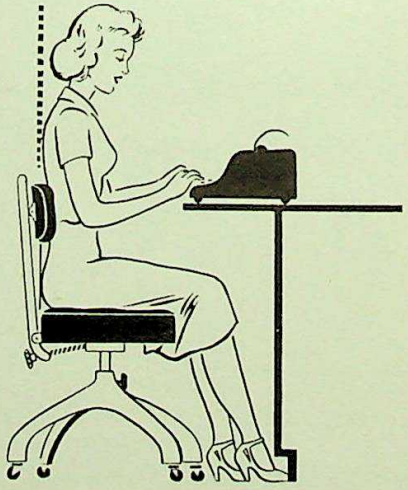
Once adjusted, the "shadow back" tension action is entirely automatic. The back follows your movement. The "spring back" permits you to stretch back while reaching down into a desk drawer without moving chair out from desk . . . to push back to relieve taut nerves . . . without getting up. No walking around, no lost time.

No. 425 DELUXE SECRETARIAL

No. 425 "Spring Back"—aluminum base.
No. 420 Same style—without spring back.
No. 427 Chrome Back—Springback. For doctors—hospitals.
Cushion: 16½"x13½"x2" Koylon Foam Rubber.
Base: Aluminum streamlined base—spread 20½".
Finish "Alumna Grey", hard baked enamel.
Back Rest: 13"x9". Adjusts up-down, 3".



RITEFORM PROTECTS THE SPINE LINE



No. 125—Typist "5 star" steel tubular base. Lifetime 2" Bonded Foam Rubber Cushion.

No. 127—Same as 125—"5"—Chrome Nickel Frame.

No. 225—same as No. 125 with streamline Aluminum Leg Base.

Riteform Folder No. 11-2.

Riteform CHAIR CO., INC.
43 S. OXFORD ST. PAUL 5, MINN.

Riteform CHAIRS ASSURE CORRECT POSTURE

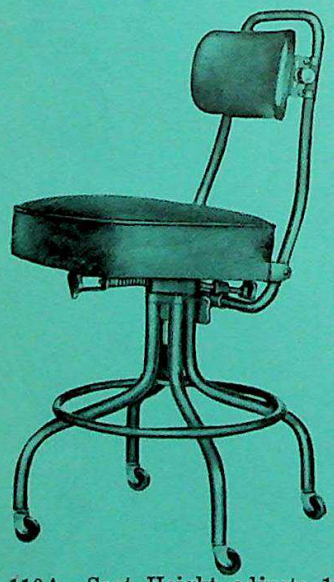
Here is Real Leadership in POSTURE CHAIRS

EFFICIENCY . . . in office seating means greater output — getting the job done sooner, better.

HEALTHFUL POSTURE . . . features that increase and build employee office morale, with cheerful happy workers, improves labor relations.

ECONOMY . . . to employer from years of use from these durable Riteform metal office chairs for only a few cents a day actual cost spread over a few years time.

PROFITS . . .
Savings are Profits. Saving in workers time, saves money. A saving of 20 to 30 minutes a day in employees absence from desk, in a year saves many dollars.

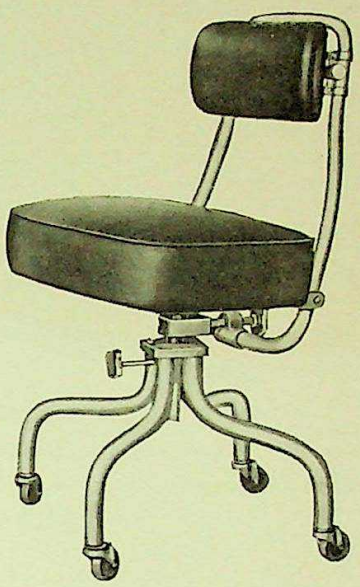


No. 110A—Seat Height adjusts 19"x24".
No. 110B—Seat Height adjusts 24"x31".
Cushions and Back same as No. 125.

NEW MODELS—ECONOMY PRICE!

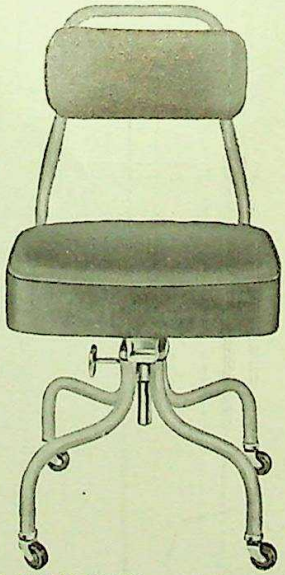
130X Line — Heavier 1¼" Steel Tubular Base — Larger Cushions
For General Office Men's Clerical Needs at Low Prices.
Here are values that break down buyer resistance.
Choice of Combination Cloth with Leather Trim at same price—No extra charge.

No. 130XA—ARM CHAIR—"5" Spring back. 1¼" steel tubular base. Cushion: 17x15x2½ BFR. Back: 13x9—adjusts 3" up-down. Seat Hgt. adj. 17x21". Casters: 2" Ball-Bearing.



No. 130X—No Arms.
Same as No. 130XA.

The 130X line offer a roomy, sturdy steel chair, especially designed for men and large women use, with the important posture corrective "spring back" aids at most reasonable prices. Bonded Foam Rubber cushions assure absolutely no breaking down of cushion edges and give that extra comfort that makes these fine chairs so popular.



No. 115 "UTILITY" — "3" adjustments. (Without "spring back" and back tilt features).

Cushion: 16½"x13½"x2" Bonded Foam Rubber.

Back Rest: 13"x7"—adjusts 3" horizontal. Seat Height: Adjusts 17"x21" above floor.

Top Bearing Casters: 1⅝" Rubber wheel. Ship. Wgt. 25 lbs. Packed two. For one add $1.00.

No. 120—Without spring-back feature with "3" adjust to rigid back.

PARATEX curled hair cushions available on numbers 115, 120, instead of BFR cushions at lower price. (See price list).

NO REPLACEMENT CUSHIONS ARE REQUIRED YEARLY ON RITEFORM CHAIRS.
ALL CUSHIONS ARE OF FINEST LEATHERETTE PERMANENTLY ATTACHED.